

PAUL BREAU

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Education

UBC – Multimedia Program	2004
Emily Carr (ECIAD) Apple Certified (Final Cut Pro)	2004
Customer Service and Sales Training	1995 – 2004
Technical Writing Certificate – Simon Fraser University	1995
Bachelor of Arts (English) – University of British Columbia	1994

Work Experience**Media2o Productions Inc. (M2O)****2007 – Present****Head Writer | Producer**

Create digital and social media strategies for clients, including: Sony, Molson, Future Shop, Harlequin Books, YVR (Vancouver Airport Authority), and more. Produce corporate and product videos; write online content, electronic press kits, sales and promotional collateral, web copy, book trailers; and manage RFPs. Engage online communities using innovative social media strategies. Research and write original content for Connected Life and BackboneTV webshows. Write all weekly radio (CKNW) and television (Global Morning News) segments for Bradley Shende (CEO).

UBC Multimedia Program**2008 – Present****Writing Instructor – New Media and Writing for the Web**

Teach the “New Media” and “Writing for the Web” components of the UBC Multimedia Intensive Studies Program.

Chalk Media Vancouver**2005 – 2007****Writer | Segment Producer**

Research, write and produce main and interstitial content for Sympatico/MSN's Connected Life webshow. Arranged and conducted all interviews, wrote segments, recurring spots, trailers, banner ads, and promotional material including “You're One of Us” web campaign.

Yuk Yuk's Comedy**2001 – Present****Performer – MC/Middle/Feature**

Perform original stand-up comedy at colleges and clubs throughout Western Canada. Appeared as a featured performer at Vancouver, Whistler, and Seattle Comedy Festivals.

CiTR UBC Radio**2003 – 2007****On-Air Performer/Writer/Producer**

Create, wrote and produced Lafftracks comedy hour. Weekly satirical comedy program that included interviews, original comedy and commercial parodies.

Rogers Communication Inc.**2004 – 2006****Customer Care and Sales – Wireless/RHP/Cable**

Performed duties required of a customer Service specialist for Rogers products.

Telus Communications Inc.**1995 – 2003****Sales and Service | Corporate Trainer**

Completed sales and system training for new ADSL customer service employees. Assisted in writing and proofreading training manuals and technical white papers.

References and Writing Samples - Available Upon Request.